



Honoring Heroes, Inspiring
the Future

Certified Skill Achievers

Season 1 - Competition

A Book of Stories, Judges, Hosts, Winners



& Participants

Highlighting all **contestants, judges**, achievements,
and more. Celebrating talent, effort, and growth. **Real
people. Real stories. Real success.**

Powered By
Pak Achievers

#certifiedskillachievers



9TH JULY 2025

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For more information
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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
شروع اللہ کے نام سے، جو بڑا مہربان، نہایت رحم والا ہے۔





What is Pak Achievers?



Pak Achievers is a powerful digital platform launched on **February 5, 2025**, dedicated to showcasing verified **success stories, business profiles**, and city spotlight from across Pakistan. In just 6 months, we have proudly published **300+** inspiring stories, each carefully verified for authenticity and impact.

We've also launched **competitions** under the name **Certified Skill Achievers**, earning two prestigious **awards**:

- Voices & Visions Pakistan Awards by Ali Raza Fazil Foundation & Ruhma International
- Change Makers Summit Award

Our upcoming **initiative Skill2Earn** will open doors to practical learning, earning, and empowerment.

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www.pakachievers.com

Mission & Vision

Mission

To highlight **real talent**, promote positivity, and empower **changemakers** by sharing their achievements and journeys with the world—building a stronger, **prouder image of Pakistan**.

Vision

To become **Pakistan's largest success-driven** platform—a hub for **verified stories, impactful projects**, and digital empowerment. We aim to connect communities, support talent, and **uplift voices** that deserve recognition.

Future Goals

- Launch the Skill2Earn System to enable learning + earning opportunities.
- Launch the **Donation & Helping System**
- **Introduce a Videos for podcast, interviews, education, food drives, medical support, and travel food vlogs).**
- Establish a Welfare Home to support underprivileged individuals.
- Represent Pakistan's positive image locally and globally.

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www.pakachievers.com



CEO Message



With a heart full of gratitude and vision, I present to you the **Certified Skill Achievers – Season 1** highlights – a celebration of dedication, learning, and dreams turned into action.

When I founded Pak Achievers, my mission was simple yet powerful: to create a platform that not only showcases talent but also nurtures it.

In just a few months, this mission grew into a movement – where over **300+ verified success stories**, city and business profiles, and impactful projects have come together to inspire the youth of Pakistan and beyond.

This book reflects the energy, hard work, and growth of 26 talented contestants, guided by 30 respected judges, supported by dedicated hosts, and encouraged by a passionate team. From launching certified competitions to winning awards like Voices & Visions and Changemakers Summit, every step has been a milestone.

But this is not the end – it's just the beginning. InshaAllah, we are working on powerful upcoming projects like Skill2Earn, welfare systems, travel and food stories, and youth development programs. My dream is to see Pakistan rise with positivity, skills, and self-sufficiency – and Pak Achievers will be at the heart of that change.

To all the dreamers reading this: Your journey matters. Keep pushing. Keep growing. And one day, your story will inspire the next generation – just like the stories in this book.

With love and prayers,

Rabia Saboor

Founder & CEO – Pak Achievers

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www.pakachievers.com

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OUR HOST PROFILE



Host – Dr. Warda Sikandar
Consultant Nutritionist | Dietitian
 Aesthetician | **Lifestyle Creator**

Dr. Warda Sikandar is a highly accomplished professional and the **CEO of Holistic Corporate Wellness**, where she helps organizations

foster healthier workplace environments. She is also an **Anchor & Podcast Host** at the **Qasim Ali Shah Foundation** and serves as a Health Anchor at EFU Life Assurance Ltd.

Recognized among the **101 Incredible Women CEOs of Pakistan**, Dr. Warda has made significant contributions to the fields of nutrition, dietetics, aesthetics, and wellness. Her mission is to inspire individuals and organizations to adopt healthier, more balanced lifestyles.

She successfully hosted Round 2 of the Certified Skill Achievers – Season 1 competition, delivering her role with excellence and great impact.



*Believe
in
Yourself*

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OUR HOST PROFILE



Host – Sibtain Ali
Business Development Executive –
Ginkgo Retail

Sibtain Ali proudly served as the **Host for Round 4** and the Grand Finale of the **Certified Skill Achievers Competition 2025**, bringing energy

confidence, and engaging communication to the stage.

Currently working as a **Business Development Executive at Ginkgo Retail**, one of Pakistan's fastest-growing retail tech platforms, he is known for his strategic thinking, **relationship-building skills**, and innovative approach to business growth.

With a passion for technology adoption and market expansion, Sibtain is quickly making his mark as a **rising leader** in the business development arena. His dynamic **presence and professionalism** added great value to the competition's success.



<https://www.linkedin.com/in/sibtain-ali-889252280>

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Our Judge Profile



Judge – Muhammad Zeeshan Founder & CEO – Zeesy Jewellery | Award-Winning Entrepreneur

Muhammad Zeeshan's journey is an **inspiring story of passion, vision, and perseverance**. Starting in 2009 with a small jewelry corner in Nazimabad,

Karachi, he transformed Zeesy into one of Pakistan's most trusted artificial jewelry brands. Recognizing the potential of **eCommerce** early, he shifted entirely online in **2015**, allowing Zeesy to thrive even during challenging times like the COVID-19 pandemic.

Today, Zeesy serves millions of customers across **Pakistan, USA, Europe, Canada, Germany, and Australia**, offering quality and trust in every piece. Zeeshan has expanded the brand to multiple branches, including Hydri, Lucky One Mall, Quetta, and Ocean Mall, with Islamabad Giga Mall coming soon.

His leadership has earned numerous accolades, including Brand of the Year 2021, multiple **appreciation awards** from **national and international** dignitaries, and selection for the **final round of Shark Tank Pakistan**.

Muhammad Zeeshan proudly judged Certified Skill Achievers – Season 1, bringing his expertise and entrepreneurial insight to the competition.

Website : www.zeesy.pk



Our Judge Profile



Judge – Raja Umair Arshad Director – Startup Grind Karachi | Strategic Business Consultant Ginkgo Retail | Head of E-commerce – Cresset

Raja Umair Arshad proudly served as a **Judge** for **Certified Skill Achievers – Season 1**, bringing his exceptional expertise in entrepreneurship,

e-commerce, and community building to assess participants with fairness and excellence. Currently the **Director of Startup Grind Karachi**, Strategic Business Consultant at **Ginkgo Retail**, and **Head of E-commerce at Cresset**, Umair has been instrumental in empowering startups, building strong entrepreneurial communities, and shaping Pakistan's digital economy.

Awarded the title of **E-commerce Trailblazer** of Pakistan 2024, Umair is celebrated for his ability to accelerate business growth, foster collaborations between **entrepreneurs and investors**, and connect local talent with international opportunities.

With a vision to place **Pakistan** on the global startup map, his leadership in both **business strategy** and innovation continues to inspire the next generation of entrepreneurs. His role as a judge in this competition reflects his dedication to **recognizing and uplifting skilled** individuals who are ready to create meaningful impact.

Website : www.startupgrind.com/karachi





Our Judge Profile



Judge – Anns Gilani

**Founder of Apna Psychologist PK,
CEO of Gutech International LLC,**

Syed Anns Ahmad Gilani is a visionary **entrepreneur, digital** strategist, and changemaker with **15+ years** of expertise in technology operations

& digital equity. As Founder of **Apna Psychologist PK**, CEO of **Gutech International LLC**, and Lead of Partner Success at **Classera**, he has pioneered initiatives in education, mental health, and women's empowerment. His leadership has earned national and international recognition, including the **Agent of Change Award** from **Punjab Governor Sardar Saleem (2024)**, accolades from **Connected Pakistan**, and invitations as a guest judge and mentor at events such as the Hult Prize, National Incubation Center of Aerospace Technologies, and **PNY Startup Championship**.

Through Etaleem, Gilani has advanced education for **100,000+** students, trained **10,000+ teachers**, boosted attendance by 15%, and promoted digital literacy. Apna Psychologist PK supports thousands worldwide, while Gutech International LLC has trained **500+** underprivileged women in tech, with a 95% female workforce and strong minority inclusion.

He has led major projects, including a **\$700M AT&T rollout**, and served as a judge for **Certified Skill Achievers – Season 1**. Soon to be named among Pakistan's **Top 150 Change Makers (2025)**, he plans to launch a U.S.-based firm to bridge the digital divide for 12 million students, cementing his legacy in inclusive digital progress.

Our Judge Profile



Judge – Umar J. Qureshi

**CEO & Founder – Folklore Magazine
Influencer Marketer | Growth Expert**

Umar J. Qureshi served as a **Judge** for **Certified Skill Achievers – Season 1**, bringing over **20 years** of expertise in digital marketing, Influencer marketing

& Digital PR, campaigns, and growth strategy to evaluate participants with insight and precision. As the **CEO & Founder of Folklore Magazine**, Umar has built one of Pakistan's most innovative digital platforms, telling impactful stories while scaling brands by up to **5x** through data-driven marketing on Facebook, Instagram, and LinkedIn.

From playing a pivotal role in launching **Wateen Telecom**, the world's largest WiMAX network, to growing Ashraf Chaudhry's business from **PKR 30K to over PKR 1M per month**, his career reflects a unique blend of creativity, strategic thinking, and results-driven leadership.

Recognized with **multiple awards – including Super Content Creator 2024** and **Best Emerging E-Magazine in Pakistan 2024** – Umar continues to inspire as a visionary marketer, mentor, and digital innovator. His role as a **judge reflects** his dedication to identifying and uplifting genuine talent in Pakistan's skill and entrepreneurial ecosystem.

Website : www.folkloremagazine.com

Folklore
Magazine



Our Judge Profile



Judge – Wahab Yunus

Chairman – Pakistan Information Technology Academic Association – PITAA CEO & Founder – PNY Group of Companies

Wahab Yunus served as a **Judge** for **Certified Skill Achievers – Season 1**,

his expertise in digital transformation, **education**, and entrepreneurship to assess participants with vision and fairness.

As Chairman of **PITAA** and **CEO & Founder of PNY Group of Companies**, Wahab Yunus has been a key force in Pakistan's digital skills revolution. After earning his MBA in Marketing from IMS in 2010, he spent over a decade as a marketing consultant before **founding PNY Trainings in 2014** — now one of Pakistan's top IT and digital education institutes with **100+ courses**.

His initiatives include **PNY Pink (women empowerment)**, PNY Genius (children's digital learning), ONAJAH (online education), and PNY Advertising (digital agency). Representing Pakistan at the **Pakistan Business Summit 2025 in Davos**, Wahab continues to inspire and equip youth for the global digital economy.

Website : www.pnytrainings.com

Website : pitaa.org.pk



Our Judge Profile



Judge – M Arslan Khan

Founder – Dawn Fest | CEO & Founder – WebPro Services LLC & WebPro School of Freelancing

Muhammad Arslan Khan is a visionary **techpreneur, entrepreneur**, and trainer known for turning ideas into

impactful ventures. As the **founder** of **KPK's largest tech conference – Dawn Fest**, he has brought together thousands to celebrate innovation and technology. Through **WebPro Services** and **WebPro School of Freelancing**, he has trained and empowered countless freelancers, helping shape Pakistan's digital workforce.

With expertise in brand marketing, **SMM, SEO**, and entrepreneurial training, Arslan delivers data-driven strategies that boost online presence, engagement, and business growth. His mission is to **create opportunities, drive innovation**, and inspire the next generation of digital professionals.





Our Judge Profile



Judge – Qaiser A. Malik

Founder – ImpactWave | Chairman Change Makers Club

Qaiser A. Malik is a visionary youth leader, **social impact strategist**, and dedicated changemaker who has been at the forefront of empowering

young minds and creating sustainable community-based solutions in Pakistan. As the **Founder of ImpactWave** and **Chairman** of the **Change Makers Club**, he has spearheaded numerous initiatives aimed at fostering leadership, volunteerism, and civic responsibility among the youth. His work **reflects a deep passion** for creating platforms where young people can learn, grow, and contribute meaningfully to society.

With a **strong commitment to social innovation**, Qaiser has spent years designing and implementing impactful programs that address critical societal challenges. His projects span diverse areas such as education, environmental awareness, youth empowerment, and public engagement. By combining strategic thinking with grassroots action, he has been able to create solutions that not only address immediate issues but also contribute to long-term **sustainable development**.

Recognized as a **catalyst for change**, **Qaiser** unites people from diverse backgrounds, mentors emerging leaders, and inspires the next generation to use their **skills** for the greater good of Pakistan.

<https://www.linkedin.com/in/inspiringqaiser>



Our Judge Profile



Judge – Shoaib Sabir

Founder & CEO – Tax Nerd Pakistan | Entrepreneur | Optimist | Risk-taker | Experimenter

Shoaib Sabir is a forward-thinking entrepreneur and innovator with over **five years** of expertise in the tax industry.

As the **Founder & CEO** of **Tax Nerd Pakistan**, he has transformed the way tax services are delivered, making them simple, accessible, and affordable for both individuals and businesses.

Armed with **multiple certifications** in digital marketing, elevator pitches, and first impressions, Shoaib skillfully combines creativity with strategic thinking to design impactful outreach campaigns. His strengths in **problem-solving**, communication, and leadership have positioned him as a guiding force for startups and emerging professionals.

Driven by a mission to **promote financial literacy** and education, he leverages digital solutions to create sustainable social impact. Through his work, **Shoaib continues** to inspire others to take bold steps, embrace innovation, and turn challenges into opportunities.

Website : TaxNerd.pk

**TAX NERD
PAKISTAN**



Our Judge Profile



Judge – Shoaib Arshad

Co-founder at CopyPencil Avaya Certified | Genesys Cloud CX Certified | Zoom ZDA Certified UCaaS & CCaaS Expert | Data Centers | Voice/Telco & IT Infrastructure Specialist | Entrepreneur | Fractional C-level Executive | PMP

Shoaib Arshad, **Co-founder of CopyPencil.pk** and a certified expert in Avaya, **Genesys Cloud CX**, & Zoom ZDA,

is a highly accomplished professional with over **14 years** of experience in **IT, Contact Center Technology, Unified Communications**, AI in Customer Experience, and Global Telecommunication Infrastructure. He has worked with **Fortune 500** and FTSE 100 companies worldwide, delivering innovative solutions across multiple domains.

As the driving force behind CopyPencil.pk, an award-winning educational **eCommerce brand in Pakistan**, Shoaib has made a significant impact on the learning and digital retail space. He also serves as Head of Entrepreneur Innovation at the Digital Transformation Movement Pakistan and is an active member of the **Pakistan Ecommerce Association**, contributing to the growth of startups, digital platforms, and the tech community.

His expertise spans platforms like **Genesys, Avaya, Zoom, Salesforce, GCP, AWS**, and Shopify, supported by strong leadership in ITIL practices, project management, and data-driven strategies. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, Shoaib brought a wealth of industry knowledge and a passion for inspiring and guiding the next generation of skilled professionals.

Our Judge Profile



Judge – Ahmad Raza Khan Serial Entrepreneur | Social Impact Leader | Mentor | C4D & 3E's Practitioner

I am a purpose-driven **changemaker** **passionate about** empowering communities, building youth

leadership, and creating sustainable **impact** through innovation, advocacy, and education.

With a track record of founding and leading initiatives—including **Farm Rise**, which transforms agriculture and farmers' livelihoods, and the **School of Peace & Leadership Studies**, which nurtures young changemakers—I bring a unique blend of grassroots experience and strategic vision. I have also served as Head of Partnerships & Strategic Communications at the **Pakistan Citizens Alliance**, where I fostered impactful collaborations, led national dialogues, and mobilized youth-led actions for peace, governance, and climate resilience.

Core Strengths:

- **Strategic communication & partnerships**
- **Community development & youth engagement**
- **Entrepreneurship & grassroots innovation**
- **Public speaking & national advocacy**
- **Event curation, podcasting, and digital outreach**

I turn ideas into action, **mentor future leaders**, and amplify unheard voices through storytelling and policy.



Our Judge Profile



Judge – Obaid Arshad
CEO & Founder – Ginkgo Retail & Comverse | Serial Entrepreneur | Award-Winning SaaS Innovator | E-commerce Strategist

Obaid Arshad, **CEO & Founder** of **Ginkgo Retail** and Comverse, is a serial entrepreneur and award-winning SaaS

innovator shaping the future of **Pakistan's e-commerce industry**. His vision and leadership have positioned him as a key figure in delivering **AI-powered solutions** that drive business growth and efficiency.

Through platforms like **Comverse by Ginkgo**, **Obaid** has empowered over 250 top brands, offering cutting-edge tools and strategies that enhance digital retail experiences. His expertise lies in creating scalable, **tech-driven solutions** that address the evolving needs of modern commerce.

Known for building high-performing teams and pioneering **e-commerce strategies**, Obaid continues to inspire innovation in Pakistan's digital economy. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, he brings valuable insights and a forward-thinking approach to nurturing emerging talent.

Website : www.ginkgoretail.com



Our Judge Profile



Judge – M Fauwaz Iftikhar
Founder and CEO of IDB Pakistan, E-commerce Expert | Digital Entrepreneur | 4M+ PKR Revenue Earner | Community Builder

Muhammad Fauwaz Iftikhar, Founder and **CEO of IDB Pakistan**, is an e-commerce expert, digital

entrepreneur, and community builder with over **4 years** of experience in the **digital skills industry**. He has been instrumental in empowering youth in small towns—especially in Chichawatni—by providing practical training in freelancing, **Amazon, eBay, Facebook Ads**, and other online earning opportunities.

Formerly a regional representative for **Enablers**, Fauwaz generated over **4 million PKR** in revenue for their Chichawatni chapter before establishing IDB Pakistan. His institute has trained hundreds of students nationwide, helping them secure **international clients**, **achieve** financial independence, and embrace ethical online business practices.

Recognized for his **grassroots-to-national impact**, Fauwaz has also conducted **free seminars, empowered women** in rural areas, and built a student-first training model. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, he brings a vision of inclusive growth and digital empowerment for Pakistan's future.

Website : idbpakistan.com





Our Judge Profile



Judge – Imran Haider

Executive Director – 3B Consultant
Member – Standing Committee for IT Tech Sector

Imran Haider, an accomplished **IT leader, entrepreneur,** and business development consultant, proudly served as a judge for Certified

Skill Achievers – Season 1, powered by Pak Achievers. With expertise spanning technology leadership, business consulting, and IT policy-making, he evaluated participants with fairness and deep industry insight.

As the **Executive Director of 3B Consultant** and a Member of the **Standing Committee for the IT Tech Sector**, Imran has played a pivotal role in driving Pakistan's digital transformation, guiding innovative startups, and advising businesses seeking sustainable growth in the tech space. Alongside his **IT ventures**, he is also actively associated with the real estate sector, working with **DHA on various joint venture projects**.

Known for his visionary approach, Imran is committed to bridging the gap between **technology, education,** and entrepreneurship, ensuring that Pakistan's youth have access to the tools and opportunities needed to thrive. His dedication to **empowering** the next generation has earned him recognition as a respected voice in both the IT and business communities.



Our Judge Profile



Judge – Sharjeel Shahab

CEO – Lemon Leads | Sales Strategist | B2B Growth Expert | Lead Generation Consultant

Sharjeel Shahab, **CEO of Lemon Leads**, is a sales strategist, B2B growth expert, and lead generation consultant with a proven record in **global**

sales enablement. Leading a team of **50+ BDRs** and marketers, he has helped businesses scale revenue pipelines beyond **\$10 million** across SaaS, IT services, and physical goods sectors.

With over **30 active clients**, Sharjeel's expertise covers Email Marketing, Cold Calling, LinkedIn Prospecting, **Upwork Bidding, Clutch,** and Digital Branding. His strategies have built sustainable sales engines for companies targeting **US, UK, and EU markets**, ensuring consistent growth and strong market positioning.

From **SaaS startups seeking \$10K+ MRR** to **eCommerce** brands expanding globally, Sharjeel is the go-to expert for driving revenue, forging **partnerships**, and transforming business operations. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, he brought sharp business insight and a results-driven mindset to the competition.

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MAKE JUICY **BUSINESS**

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Our Judge Profile



Judge – Sana Khan
CEO & Founder – HER Health |
Personal Branding &
Empowerment Coach

Sana Khan, **CEO & Founder** of **HER Health**, is a personal branding and empowerment coach dedicated to helping individuals—especially women

transform into impactful personal brands. Through her visionary platform, she has guided countless **women** in unlocking their potential and positioning themselves for success in both personal and professional spheres.

Her work at **HER Health** reflects a commitment to leadership, entrepreneurship, and human-centered growth. By blending strategic brand-building techniques with a focus on **self-confidence** and purpose, Sana **empowers women** to take charge of their narratives and careers.

As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, Sana brought her expertise in personal branding, leadership, and **empowerment—serving** as an inspiration for participants aiming to make their mark in the world.

Website facebook.com/theherhealth



Our Judge Profile



Judge – Mahar Sharyiyar
Founder – The Volunteer Society
Youth Icon | Humanitarian | Social
Reformer

Mahar Shehryar, Founder of **The Volunteer Society** and **Apna Ghar Old Age House**, is a youth icon, humanitarian, and social reformer

who began his journey in **2016 at just 16 years** old. Now only **25**, he leads a nationwide network of thousands of volunteers dedicated to uplifting underprivileged communities across Pakistan.

His impactful initiatives include establishing 23 IT labs in orphanages and madrasas, training over **1,300 students** in digital skills, launching the “Wind of Shattering the Silence” campaign that **educated 25,000+** children on safety, and initiating rescue operations for child abuse victims. He has also introduced Quran Libraries, contributed content to **Pakistan’s National Curriculum**, and continues to expand projects promoting education and empowerment.

A recipient of multiple national and **international awards**, and featured in **30 Under 30**, Mahar serves as a Core Member of Connected Pakistan. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, he brought his passion for social change, youth empowerment, and community-driven impact.

<https://www.instagram.com/volunteers.society>





Our Judge Profile



Judge – M Waqas Javed

Award-winning Digital Marketer & Travel Consultant

Muhammad Waqas Javed, **CEO of WikuGraphics** and **Satti Services**, is an **award-winning** digital marketer, passionate content creator,

and dynamic IT & **travel entrepreneur**. His unique ability to blend creativity with strategic innovation has allowed him to make a strong impact in both the digital and tourism sectors.

With a deep commitment to digital marketing, Waqas has empowered numerous **individuals and businesses** through results-driven strategies and creative leadership. His work spans branding, content creation, and online growth solutions, helping clients achieve measurable success in competitive markets.

Recognized as a leading **digital expert in Pakistan**, Waqas continues to inspire aspiring professionals with his vision, dedication, and entrepreneurial journey. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, he brought valuable expertise and a passion for fostering the next generation of talent.

Website : mwaqasjaved.com



M. WAQAS JAVED
— Satti —



Our Judge Profile



Judge – Saima Sindhu Adv

Advocate – Civil & Labor Law | CEO – Hunar Ghar Skills Hub
Chairperson – District Sheikhupura, International Human Rights Movement
General Secretary – Bhatta Mazdoor Federation
President – Care & Share Welfare Organization

Saima Kalsoom Sindhu, an advocate specializing in **Civil and Labor Law**, is a dedicated changemaker from Sheikhupura known for her unwavering commitment to justice, women's empowerment, and community development. She serves as **CEO of Hunar Ghar Skills Hub**, where **she leads initiatives** that equip women with practical skills for a sustainable livelihood.

Her training programs **cover stitching, beautician skills, freelancing, Canva design, computer education**, and digital marketing, creating pathways for women to achieve financial independence. In addition to her entrepreneurial role, Saima holds key leadership positions as **Chairperson – District Sheikhupura, International Human Rights Movement, General Secretary – Bhatta Mazdoor Federation, and President – Care & Share Welfare Organization**.

Also a talented **story writer**, **Saima uses** literature as a medium to spread social awareness and inspire positive change. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, she brought her legal expertise, advocacy for human rights, and passion for empowering marginalized communities.



Our Judge Profile



Judge – Hamna Shahzad,
Award-Winning Trainer | PhD in
Artificial Intelligence | Gold
Medalist | 18+ Years Experience |
200+ Trainings Delivered

Dr. Hamna Shahzad, an **award-winning trainer** and Gold Medalist with

with a PhD in **Artificial Intelligence**, is a renowned soft skills expert with over 18 years of professional experience. She has empowered more than 5,000 professionals through **200+** workshops nationwide, focusing on communication, leadership, time management, and career development.

Her collaborations span prestigious organizations such as Hi Tech Lubricants, **Millat Tractors Ltd**, **Qasim Ali Shah Foundation**, Punjab University, UMT, and the University of Lahore. Known for her learner-centric approach, Dr. Hamna integrates **real-world applications**, interactive exercises, and dynamic delivery, ensuring every training session drives transformation.

Recognized as **Best Trainer** at **international conferences**, she has also been honored as Best Principal at The Spirit School, named Faculty Member of the Year at UOL, and nominated for the Best University **Teacher Award by HEC**. As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, she brought her expertise, leadership, and dedication to inspiring growth at both individual and organizational levels.

Our Judge Profile



Judge – Bilal Hanif
Visionary Leader | CEO at Malhan
Soft | Mentor & Community Builder

Bilal Hanif, **CEO of Malhan Soft**, is a visionary leader, mentor, and community builder known for his innovative approach and dedication

to empowering others. With a focus on practical solutions and sustainable growth, he has **positioned Malhan Soft** as a fast-growing company in the digital industry.

Guided by ethical practices and a passion for community empowerment, **Bilal has delivered awareness** sessions and workshops across various regions, inspiring individuals and businesses to embrace digital transformation. His efforts actively promote skill development, innovation, and long-term success.

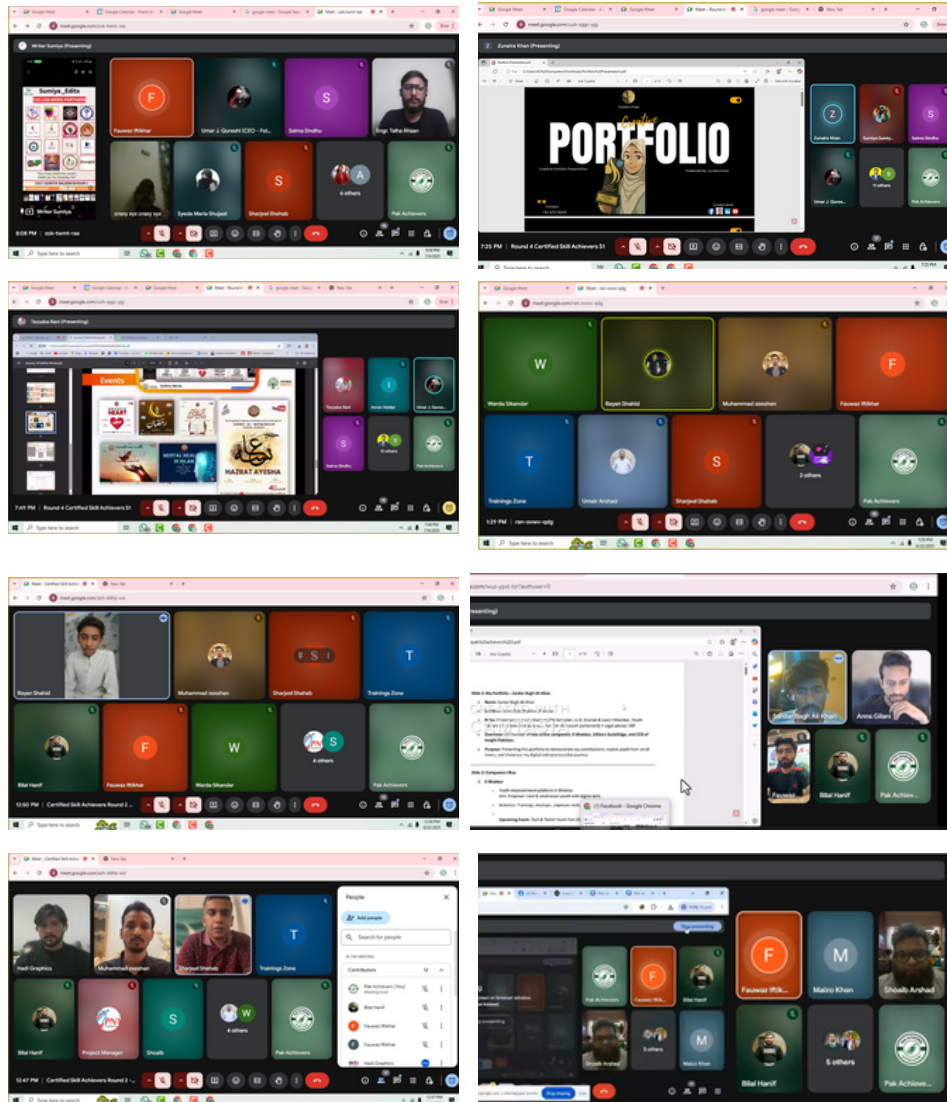
As a judge for **Certified Skill Achievers – Season 1**, powered by Pak Achievers, Bilal brought valuable insight, encouragement, and a commitment to fostering opportunities that create a positive impact on communities and the digital ecosystem.

<https://malhansoft.com/>





Our Highlight



Our Contestant (Winner)



Winner – Rayan Shahid

CEO & Founder of Ecom Wisee and Pak Youth Impact,

At just **16 years** old, Rayan Shahid has emerged as one of Pakistan's youngest and most inspiring entrepreneurs. As the CEO & Founder of **Ecom Wisee**

and **Pak Youth Impact**, he equips individuals with the skills and resources needed to succeed in the **e-commerce industry**, guiding many toward financial independence and business growth.

Beyond his training platforms, Rayan owns two successful brands in Pakistan, including **SHK Scents, a premium perfume brand**. His ability to manage multiple ventures at such a young age reflects his dedication, innovation, and **sharp business acumen**. His work has already impacted aspiring entrepreneurs nationwide, proving that passion and perseverance can overcome any age barrier.

Crowned as a **winner of Certified Skill Achievers – Season 1**, powered by Pak Achievers, Rayan continues to inspire the next generation with his vision, mentorship, and **entrepreneurial journey**—serving as a role model for youth looking to create their own success stories.

Age is just a number. It's irrelevant unless you decide it is.





Our Contestant (Winner) ▶▶



Winner – Sanan Ahmad Founder & CEO of Sanphix Training Institute

Sanan Ahmad is a visionary freelance graphic designer and the Founder & CEO of **Sanphix Training Institute** and Techno Marketing Agency.

With six years of expertise as a social media designer, he has worked with over **500 clients worldwide**, delivering high-quality branding and marketing solutions. His creative edge, combined with strategic thinking, has made him a **sought-after professional** in the design and marketing industry.

Passionate about empowering others, Sanan has trained more than **355 students** in graphic design, marketing, branding, and freelancing. As a **mentor**, he focuses on equipping learners with practical, real-world skills that enable them to succeed in the fast-paced digital marketplace. His teaching approach **bridges creativity** with strategy, helping aspiring professionals turn their talents into thriving careers.

Recognized as a **leader and innovator**, Sanan's journey is defined by his dedication to guiding the next generation of designers and marketers. Through his institutes and agencies, he continues to inspire freelancers to **dream big, work smart**, and achieve their goals—cementing his place as a role model in Pakistan's creative and marketing industries.



Our Contestant (Winner) ▶▶



Winner – Ayesha Eman Niazi Top Rated Freelancer on Upwork

Ayesha Eman Niazi is a passionate and determined **freelancer** who transformed her dreams into reality while continuing her studies at **Punjab Group of Colleges**.

As a **Top Rated Freelancer on Upwork**, she has emerged as a rising star in the digital space, mastering animation, **digital marketing**, consulting, and **TikTok monetization**. Her journey began with nothing more than a laptop, ambition, and a relentless drive to succeed.

With the guidance of mentors and her own dedication, Ayesha built a powerful personal brand and a thriving freelance career. She has managed **impactful projects**, helped creators monetize their content, and turned side hustles into full-fledged careers. Her ability to balance academics with her professional growth reflects her discipline and commitment to excellence.

Today, Ayesha continues to inspire others by proving that success is not defined by **age or background**, but by mindset, mentorship, and consistent effort. From managing teams to empowering freelancers, she stands as a role model for **young professionals** aiming to break into the digital world and achieve their dreams.



Your vibe speaks louder than your age. Confidence doesn't come with numbers it comes with mindset.



Our Contestant (Winner) ▶▶



Winner – Hussama Khaleeq Empowerment Strategist | Master Coach | Timeline Therapist | Hypnotist

Hussama Khaleeq is an Empowerment Strategist, **Master Coach**, Timeline Therapist, and Hypnotist whose life

From **bravely battling cancer to raising a hearing-impaired** child, she has faced some of life's toughest challenges — and emerged stronger each time.

Through her platform, Resilience Riser, Hussama has dedicated herself to helping **women across Pakistan** rewrite their stories and reclaim their power. Her work focuses on guiding women through emotional healing, mindset shifts, and **personal transformation**, enabling them to rise above adversity and step into their true potential.

A **cancer survivor and a warrior** in every sense, Hussama's journey inspires countless individuals to find strength within themselves. She stands as a beacon of hope, proving that no matter how difficult the circumstances, courage, faith, and **determination** can lead to a life of purpose and impact.



Make yourself your first priority, you have power to change the world for you

Website: resilienceriser.com



Our Contestant (Winner) ▶▶



Winner – Syeda Maria Shujaat Digital Marketing

From a medical background to mastering the **world of digital marketing**, **Syeda Maria Shujaat** is a true example of reinvention and resilience. Based in Karachi, Pakistan,

she started from scratch with no prior experience, yet within just over two years, she has built a **thriving career as a Social Media Specialist and Appointment Setter** — earning a consistent six-figure income, Alhamdulillah.

Her journey is a testament to determination and adaptability. Working with diverse niche clients across the globe, Maria has gained recognition for delivering impactful social media strategies and results-driven campaigns. Her story inspires countless aspiring freelancers, proving that with dedication and the right skills, one can break barriers and achieve success in entirely new fields.

Today, as a **recognized professional in digital marketing**, **Syeda Maria continues to expand her expertise**, empower businesses, and inspire others to follow their dreams, no matter their starting point.



As a Winner: From late nights to quiet doubts — I kept showing up. Today, I don't just wear a title. I wear proof that effort is never wasted.

Website: thetechtrolley.com





Our Contestant (Winner) ▶▶



Winner – Engr Talha Ahsan Public Speaking & Communication Coach

From a shy, introverted student to a confident **Public Speaking & Communication Coach**, Talha Ahsan has transformed his own fears into a mission to help others find their voice.

A Biomedical Engineer and proud alumnus of **UET**, he is the **Founder of Speak Up Academy**, where he empowers introverted students, shy professionals, and **aspiring entrepreneurs** to master public speaking, overcome stage fright, and communicate with impact.

Talha's journey is built on persistence and stepping out of his comfort zone, one small challenge at a time. His leadership skills shone when he was recognized **as the Event Management Coordinator** for a collaborative event between **IEEE UET Narowal Campus** and **ASME UET Narowal**. Later,

Today, Talha is more than a **coach — he's a change-maker**, using his skills to inspire transformation in others. His story proves that confidence is not an inborn trait but a skill that can be learned, practiced, and mastered. Through **his academy and digital projects**, he continues to create an impact, proving that a powerful voice can change not only a career but also a life.

website speakup.engrtalhaahsan.site



Our Contestant ▶▶



Participant – Abdul rehman Arif Khan

CEO of Zayara Tech

Abdulrehman Arif Khan, **CEO of Zayara Tech** City in Kabirwala, Pakistan, is an **SEO expert, web developer**, and dynamic leader in the digital industry.

From humble beginnings, he has built a growing **tech** company dedicated to delivering innovative solutions and driving online success for clients.

Through Zayara Tech, Abdulrehman is committed to empowering young talent, transforming creative ideas into reality, and fostering an environment where technology becomes a catalyst for change. His expertise in **SEO, web development, and digital strategy** has made a meaningful impact on both local and online communities.

As a **Round 2 contestant in Certified Skill Achievers – Season 1**, powered by Pak Achievers, Abdulrehman showcased his skills, determination, and **entrepreneurial spirit—proving himself** as an inspiring figure for aspiring tech professionals and entrepreneurs.



Your skills are your superpower. Build them with passion, lead with purpose, and inspire through action



Company : zayaratech.com

Portfolio abdulrehmanarif.com



Our Contestant



Participant – Sumiya Saleem Ghouri

CEO of Sumiya_Editx,

Sumiya Saleem Ghouri, widely known as the **Pride of Hasilpur**, is a multi-talented and award-winning youth leader with over **six years**

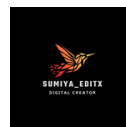
of diverse experience. As the **CEO of Sumiya_Editx**, she has excelled across creative and professional fields, including writing, voice-over, anchoring, **digital media, graphic design, video editing**, and youth leadership.

Author of six anthologies, two solo books, and multiple novels—including Safar Hayat, The Ocean of Thoughts, Muhabat K Kader Ka Inam, Mukafat-e-Amal, and Meri Muhabat—Sumiya is also the lyricist of Kabhi Ajnabi. Her career highlights include working as a voice-over artist at **UrduPoint**, **news anchor for Aaj Tak**, **director of Khawabon** Ka Safar Magazine, and division head at RSWs (Bahawalpur). She is also certified in AI, digital marketing, cybersecurity, and ethical hacking, while actively representing Pakistan on **national and international literary** and welfare platforms.



Empower yourself with knowledge, ignite your passion, and shape your destiny. Your dreams are worth chasing

https://www.instagram.com/writer_sumiya?igsh=cnltZzIzYjB0bG02



Our Contestant



Participant – Noma Tariq

Empowering Women Through Freelancing & Remote Work

Noma Tariq is a certified appointment setter, **organic lead generator, coach, personal branding expert**, and public speaker—driven by a mission

to empower individuals, especially women, toward financial independence through **freelancing and remote job opportunities**. Her dedication has opened doors for many who are unable to pursue traditional careers, making her a respected figure in the freelancing community.

A **certified member of PAFLA**, Noma has been recognized for her expertise and contributions to the industry, even being featured by TOK for her impactful work. She is the author of **AI Driven Sales Strategy**, an insightful eBook offered free to aspiring freelancers to help them master **AI-powered sales techniques**. Through her coaching, she has trained countless individuals in appointment setting, lead generation, and personal branding—empowering them to earn in dollars from home.



Every Appointment you set brings your business closer to Success !!

<https://www.linkedin.com/in/noma-appointmentsetter/>





Our Contestant



Participant – Mir Muhammad Adil,

Content Writing

Mir Muhammad Adil, a final-year Biotechnology student at **SZABIST University, Karachi**, is a passionate learner, researcher, and content

creator who blends science with creativity. His dedication to both **academic excellence** and impactful communication has made him a notable young voice in his field.

One of his most defining achievements was presenting his research as an **oral speaker at the Second International Conference** on Life Sciences—a milestone that not only validated his hard work but also established his presence in the scientific community.

Beyond academics, Adil is a content writer and multilingual author. From contributing to **SZABIST's literary magazine** to writing for platforms like **RxConnect PK** and **Sahiba Writing Squad**, he has mastered the art of making complex topics engaging and accessible. His work includes a review article published in an international journal, along with numerous **newsletters, essays**, and poems in reputable publications.



Support your students, guide your juniors, and uplift even those who know little. When you reach a high position, let humility lead, not ego.



Our Contestant



Participant – Samiullah Ahmad

WordPress Developer and Designer

Samiullah Ahmad is a **skilled WordPress Developer and Designer** with over three years of experience,

working primarily with international clients. He has helped businesses like Tareen Tours and **Sky King Technical Services (Dubai)** expand their reach through professional, conversion-focused websites.

His journey began with learning web development through coding, later enhancing his creative skills with **graphic design**. Discovering WordPress allowed him to merge his technical and creative expertise, delivering modern, user-friendly websites that meet global standards.

As Co-founder of SKILLIFYY, Samiullah has designed over **20 websites** for both national and international clients, combining functionality with appealing design. Alongside his professional career, he is also a dedicated student, **successfully balancing academics** with his passion for web development.

A contestant in **Certified Skill Achievers – Season 1**, powered by Pak Achievers, Samiullah's story reflects how continuous learning and dedication can **open doors** to global opportunities in the digital world.

Company Website : skillifyy.info

My portfolio : webbysami.skillifyy.info





Our Contestant



Participant – Talat Bibi Digital Marketing

Talat Bibi is a **skilled marketing expert** and certified digital marketer from the Pakistan Software Export Board and FBR, with additional expertise in psychology.

She combines her understanding of human behavior with modern marketing **strategies to create impactful campaigns** and help businesses grow.

As a freelancer and passionate learner, Talat has honed her skills in digital marketing, working on diverse projects and empowering others through her knowledge. Her dedication and hard work were recognized when **she received a certificate from Sidra Naseem Skills Hub**, marking a significant milestone in her professional journey.

A contestant in **Certified Skill Achievers – Season 1**, powered by Pak Achievers, Talat continues to inspire others with her blend of marketing expertise, **psychological insight**, and commitment to excellence.

“Skills are the wings of your dreams – the more you learn, the higher you can fly.”



Our Contestant



Participant – Muhammad Usman

CTO of Z Media Technologies

Muhammad Usman Mughal, a **28-year-old tech leader**, is the Chief Technology Officer of Z Media

Technologies Pvt Ltd, a registered software firm in Pakistan and the USA. With 6 master's degrees and over **40 international certifications**, he has **mastered multiple domains**, from AI and cybersecurity to cloud-native solutions. His academic achievements include programs from prestigious institutions in Pakistan, Switzerland, and the USA, reflecting his commitment to **lifelong learning**.

Over the years, Usman has worked with leading names like Zong **CMPAK, Allied Bank, Ericsson, Evamp** & Saanga, and Orange Jordan, delivering innovative technology solutions for multinational projects. His creativity has earned him **global recognition – winning** the International Mangrove Center Logo Design Competition in China and becoming a finalist in multiple international design awards across Taiwan and China.

“Keep your feet on earth but eyes on sky.”



website : zmedia.com.pk



Our Contestant



Participant – Sardar Bagh Ali Khan

Co-Founder of 14Stars SocialEdge – SMC Pvt. Ltd, CEO of Insight Pakistan,

Sardar Bagh Ali Khan is a dynamic Co-Founder of 14Stars SocialEdge – SMC

Pvt. Ltd. and the CEO of Insight Pakistan, recognized for his expertise in **Digital Solutions, Strategic Planning, and Leadership**. Known for his visionary approach, he is committed to driving growth, fostering innovation, and ensuring client satisfaction in **every project he leads**.

With over **5 years** of experience in Digital Marketing, Strategic Planning, and Graphic Design, Sardar has co-founded impactful initiatives including **E-Bhakkar**, a platform revolutionizing the local digital landscape. His work reflects a perfect blend of creativity, strategy, and technological innovation.

In addition to his entrepreneurial achievements, Sardar is pursuing a law **degree and actively serving** as the **Deputy Secretary for Interior Youth Parliament**, where he mentors and inspires young leaders. His influence has extended to prestigious platforms, including being invited as a Speaker at the Connected **Pakistan Conference 2024**.



Winning isn't just about being the best it's about becoming better than who you were yesterday.



Our Contestant



Participant – Zunaira Khan

Social Media Marketer, Canva Expert, and Video Editor

At just **19**, Zunaira Khan has built an inspiring journey as a Social Media Marketer, Canva Expert, and Video Editor with over **6 years of experience**.

Currently pursuing ADA Part 1 at Government College, she began her career in 2019 while still in **9th grade**, learning entirely on her own without professional guidance.

Despite losing her **father at the age of one**, Zunaira transformed her challenges into a driving force to succeed and make her mother proud. **From freelancing to training**, she has dedicated herself not only to her own growth but also to uplifting women across Pakistan. Her volunteer work with the Free Women Foundations and upcoming free courses for women reflect her passion for **creating opportunities** for those who cannot afford paid learning.

Her achievements include **winning the Women Impact Award 2025**, recognition of her efforts to inspire young women in the digital industry. A contestant in **Certified Skill Achievers – Season 1**, powered by Pak Achievers, Zunaira continues to empower others with her skills, resilience, and leadership.



From challenges to change, inspiring women to rise and thrive.



Our Contestant



Participant – Nayab HQ E-commerce

Nayab HQ, a science graduate from Sukkur, Sindh, discovered her passion for e-commerce **3.5 years ago** and has since become a trusted mentor and entrepreneur in the digital selling

space. Specializing in **Amazon, Shopify, and TikTok Shop** growth strategies, she has helped countless sellers scale their businesses to new heights.

As a **Wholesale Trainer at Enablers Sukkur**, Nayab has trained numerous individuals, providing them with the tools and strategies to succeed in online marketplaces. She is also the Founder of Hizuna Ecom, an agency offering professional e-commerce services and free consultations, **empowering business owners** to achieve sustainable growth.

Recognized among the **"100 Young Influencers of Pakistan 2024"** by Volunteer Force Pakistan at the Creative Leadership Conference, Nayab's **mission goes beyond business—she** is dedicated to uplifting others through knowledge-sharing and mentorship.



Change Begins At The End Of Your Comfort Zone ✨



Our Contestant



Participant – Muhammad Sameed

CEO & Founder of SB Productions Photography & Films

Muhammad Sameed, a dynamic young entrepreneur, is the **CEO & Founder of SB Productions**

Photography & Films (2021 – Present) and Pro Marketing Agency (2023 – Present). Starting his entrepreneurial journey at just 15, he has, by the age of **21**, built a thriving business empire specializing in branding, photography, video editing, graphic design, spokesperson ads, UGC ad creation, and voice-over services.

His expertise in **branding and video editing** has helped numerous businesses craft powerful brand identities and execute impactful advertising campaigns. From covering high-profile corporate events for top brands in Pakistan to handling prestigious international projects, Sameed's **portfolio reflects** both creativity and strategic excellence.

A contestant in **Certified Skill Achievers – Season 1**, powered by Pak Achievers, Muhammad Sameed is proof that age is no barrier to building an **impactful career** through passion, skill, and determination.



Turning passion into brands and ideas into impact.





Our Contestant



Participant – Mohsin Arshad CEO & Founder of MohsinArshad

Mohsin Arshad, an ambitious **18-year-old entrepreneur** from Sialkot, has made his mark in the digital marketing industry as the **CEO & Founder** of MohsinArshad.

With over two years of experience, he leads a talented team that achieved a remarkable **\$15,000 revenue milestone** in 2024—showcasing not only his business acumen but also his exceptional **leadership skills**. His expertise spans SEO, digital marketing, guest posting, content writing, and web design, enabling businesses to strengthen their online presence and achieve sustainable growth.

Through online training, business coaching, and client services, Mohsin has helped brands scale effectively, delivering measurable results such as website growth in just two months—achieving 96 clicks, 2.21K impressions, a **4.3% CTR**, and a performance score of **97/100**. His ability to **rank 151 keywords** for a struggling website reflects his strategic approach to SEO and digital branding.



If you truly want to grow in life, never stop learning. Make it a habit to learn something new every single day even if it's just a little especially in your own field. It might feel hard but small efforts every day lead to big results over time. 🌱 And one more thing never chase money. The moment you let money rule your mind, you lose focus passion ❤️ and purpose. Success doesn't come from running after money. It comes from mastering your skills adding real value and staying humble. Money will follow when you truly deserve it. 📈

Website: moshinarshad.com



Our Contestant



Participant – Mahnoor Fatima Graphic Designer

Mahnoor Fatima is a passionate **graphic designer, video editor**, and content creator from Sargodha, where creativity truly meets innovation. Her journey started two years

ago with **video editing**, but her **artistic vision soon** led her to discover her true calling in graphic design. Specializing in branding, logo design, flyers, business cards, and app design, Mahnoor transforms ideas into visuals that leave a lasting impression.

Beyond her design expertise, Mahnoor is also a talented spokesperson, creating captivating PR review videos and business reels that help brands connect with their audiences. Her growing influence in the creative industry was **recognized when she was invited by The University of Lahore, Sargodha Campus**, to share her contributions and insights.

What makes Mahnoor stand out is her ability to blend creativity with strategic thinking, inspired by her journey toward becoming a lawyer. This unique **perspective allows** her to craft designs that are not only visually stunning but also impactful in building a brand's identity. With her dedication, attention to detail, and innovative approach, she continues to help **businesses shine in the digital world**.



Our Contestant



Participant – Eqbal Khan Founder & CEO of TechNex Hub,

Eqbal Khan is a seasoned **Graphic Designer, Mentor,** and Educator with 7 years of professional experience. As the **Founder & CEO of TechNex Hub,** he has delivered

over **1,000 design projects for top companies worldwide**, earning recognition for his creativity and problem-solving skills. His leadership continues to drive his team toward innovative and high-quality design solutions that meet global standards.

Beyond his professional work, Eqbal has made a lasting impact in the education sector. Serving as a Lecturer in **Graphic Design** at Government College of Management Sciences No.1, D.I. Khan, he has trained more than **500 students**, equipping them with the skills needed to excel in both design and freelancing. His teaching journey extends **beyond GCMS**, as he has shared his expertise at multiple institutes, inspiring aspiring designers across the region.

Through **TechNex Hub** and his commitment to education, Eqbal Khan remains dedicated to nurturing talent, fostering creativity, and contributing to the growth of the design industry.

[behance.net/technexhub](https://www.behance.net/technexhub)



Our Contestant



Participant –Latif Hyder Manganhar Tourism

Latif Hyder Manganhar began his remarkable journey in **2015** when he left his home in search of a better future.

Enduring extreme hardships, he spent nights at bus terminals and railway stations, often **skipping meals to save money**. Despite these challenges, his determination never wavered—driven by the dream of making a name for **himself and inspiring others through** his work and life story.

Starting out as a tour guide and content creator, Latif traveled across Pakistan, exploring historical sites and sharing their beauty with the world through **YouTube and social media**. His engaging storytelling and passion for tourism earned him recognition as a motivational speaker, inspiring thousands of students to believe in their potential and pursue careers in **tourism, vlogging, and freelancing**.

Beyond tourism, Latif has dedicated his life to humanitarian efforts, supporting **orphans, widows, and underprivileged families**. From arranging Eid gifts and providing wheelchairs to helping youth find jobs and arranging marriages for girls in need, his selfless contributions have touched **countless lives**. Today, he stands as a respected figure across Pakistan—a symbol of resilience, generosity, and hope.



Our Contestant



Participant – Ali Raza Fazil Founder & CEO of Digital Dreams

Ali Raza Fazil, a **16-year-old** from Ubauro, District Ghotki, Sindh, is a shining example of how age is no barrier to creating change. He is the **founder of the Ali Raza Fazil Foundation**

(ARFF), a non-profit dedicated to supporting underprivileged families, orphans, and needy communities, as well as the **Founder & CEO of Digital Dreams**, a youth-led platform empowering the next generation with digital skills and **freelance opportunities**. His mission is rooted in his belief: "Support at every stage of life, and education for all."

Despite his young age, Ali has earned national and international recognition for his leadership. He has been invited as a guest of honor to speak on prestigious platforms such as **PNY Trainings, Volunteer Force Pakistan, Creative Leadership Conference**, and the Youth Association of Pakistan. His initiatives focus on education drives, youth leadership seminars, and promoting digital entrepreneurship among students, aiming to bridge the gap between rural communities and digital opportunities.



Age is no limit when passion leads the way.



Our Contestant



Participant – Sadia fareed Teacher | Facilitator | Researcher

Sadia Fareed is a passionate teacher, facilitator, and **researcher with an MBA, MS, B.Ed.**, and currently pursuing her PhD. With years of experience working with teenagers

often navigating **their lethargy, mood swings, and egos**—she has mastered the art of connecting with students by understanding their challenges and motivating them to realize their true potential. Sadia believes that a **teacher's influence** extends far beyond academics, shaping a student's character and outlook on life.

Her dedication to education was recently **recognized on a prestigious level** when she was **selected for a British Council-funded research** project in education—chosen out of more than 300 applicants—and awarded a grant of **9 lakh PKR**. While her research is still in progress, her achievement stands as a testament to her commitment to advancing education.



Real learning happens when we create space, not control it And if I talk about what iv learnt through this platform thn I would say loads of innovation n learning irrespective of age. So it was a great platform."



Our Contestant



Participant - Muhammad Qasim

E-commerce

Muhammad Qasim, a Google Certified E-commerce and **Meta Ads Specialist**, is known for helping startups and businesses boost sales

budget-friendly digital marketing strategies. Skilled in Shopify, WooCommerce, **Meta Ads, Google Ads, and TikTok Shop & Ads**, he has delivered **150+** successful projects for local and international clients. Beginning his career in 2018 as an Assistant E-commerce Manager during an internship at a software house, Qasim quickly proved his dedication and results-driven approach



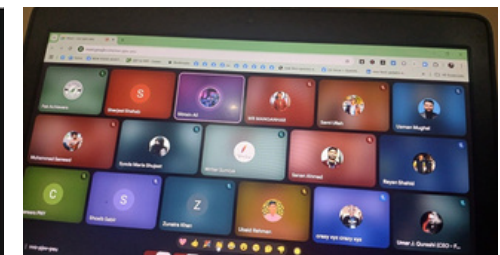
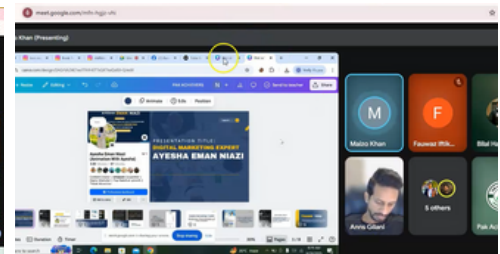
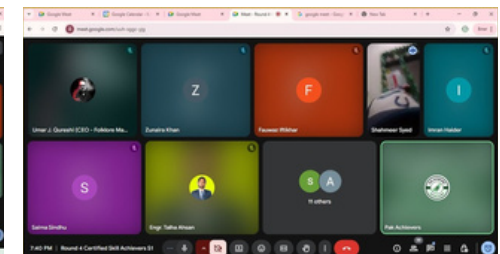
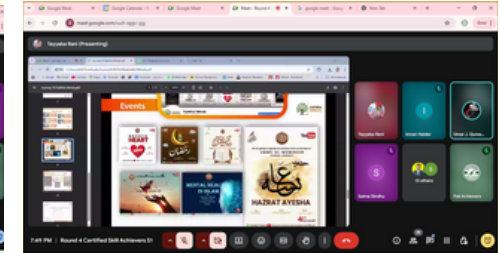
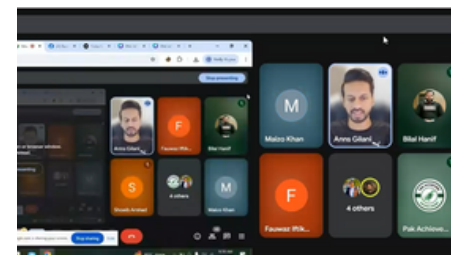
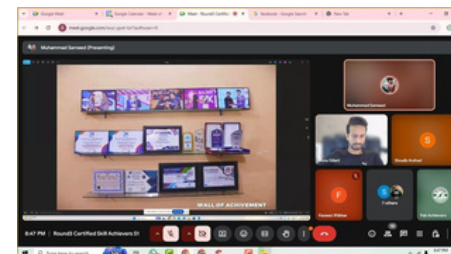
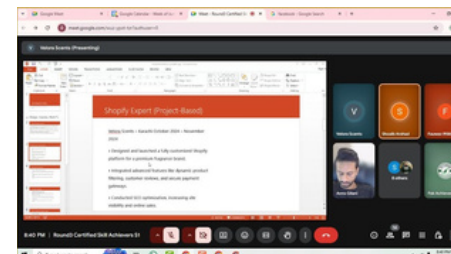
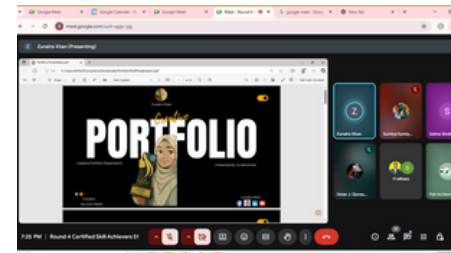
Participant - Abaid Ul Rahman

Link Builder with Deep SEO Knowledge

Abaid Ul Rahman, a Guest Post Expert, **Specialist, Link Builder, and Off-Page SEO** professional with 4 years of experience

helps affiliates and businesses boost authority, traffic, leads, and sales through white-hat, **relationship-based strategies**. With a proven track record in guest posting, link building, and **SEO** practices, he specializes in securing high-authority backlinks to improve Google rankings

Our Highlight





Certificates





Our Achievements



Our Achievements





Our Review



Rayan Shaid

30 July at 22:00 · 1 person

I'm overjoyed to be a Winner of Certified Pak Skills Pak Achievers S1! 🎉❤️ "I'm truly humbled and grateful to have been recognized by Pak Achievers! Their platform has provided me with an incredible opportunity to showcase my skills, connect with talented individuals, and learn from industry experts. The support and guidance I've received from the Pak Achievers team have been invaluable, and I'm thrilled to be part of this community. Their dedication to empowering individuals and promoting excellence is inspiring, and I'm honored to be associated with them. Thank you, Pak Achievers, for believing in me and providing a platform for me to grow and shine!

Regards:

Rayan Shahid



Sardar Rajab Ali Khan, Rayan Shaid and 9 others

1 comment



Umar J. Qureshi · 2nd

Lead Content Creator | Social Media Engagement Expert | Community Builder ...

View my services

1mp · 1

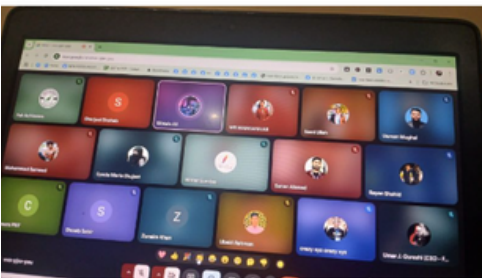
A Big Thank You to All Contestants!

We sincerely appreciate your participation in the startup competition. Whether you made it to the top or not, your willingness to step forward speaks volumes about your courage and commitment.

Every experience adds to your journey—this one included. Consider it a valuable step toward greater confidence, growth, and future success.

Keep learning, keep building, and never stop believing in your potential. The best is yet to come!

A Judge for round 4 and finale of season 1 of Pak Achievers.



Abdulrehman Arif Khan · 2nd

Scratch Website Developer, WordPress Expert, PHP Expert, C++,

1mp · 1

My Journey Through Certified Skill Achievers Season 1 - Pak Achievers

Abdulrehman Arif | Founder, Zayara Tech

Participating in Certified Skill Achievers Pak Achievers – Season 1 was not just an experience it was a personal transformation. Over the course of the program, I refined critical professional skills that go far beyond traditional learning. It pushed me out of my comfort zone and into a mindset of execution, adaptability, and leadership.

Miss Rabia Saboor CEO of Pak Achievers. Rabia Saboor

Through interactive sessions, real-time collaborations, and industry-relevant challenges, I enhanced my digital problem-solving skills, project leadership capabilities, and most importantly, my ability to innovate under pressure. The exposure to diverse minds, tools, and techniques gave me a broader view of how skills can be monetized, scaled, and used for meaningful impact.

What stood out the most was the community of achievers—every individual was passionate, growth-oriented, and hungry to create change. This environment fueled my motivation and reminded me why it's essential to continuously evolve.

Message to the Youth:

If you're waiting for the "perfect time" to start stop. The perfect moment is a myth. Whether you want to start a business, learn a new skill, or improve yourself—start with what you have, where you are. You'll learn more by doing than by planning endlessly. Consistency and courage beat talent every time.

You don't need a fancy setup to make a difference you need clarity, action, and the right tribe. Surround yourself with builders, learners, and dreamers. That's where transformation happens.

Final Thoughts:

I'm proud to be a part of this impactful initiative. Programs like this don't just teach skills they ignite potential. Massive respect to Pak Achievers for empowering young minds through structured guidance and real opportunities. This wasn't just about certificates it was about becoming a better version of myself.

Pak Achievers



Our Review



Mir Muhammad Adil · 2nd

BS Biotechnology | Research & Content Writer | Public Speaker |

1w · 1

"Pak Achievers"

The name itself felt like a family of dreamers who carry Pakistan in their hearts.

When I first heard about the Certified Skill Achievers contest and decided to register, I honestly didn't expect the process to be this smooth and welcoming.

From the beginning, everything felt organized, thoughtful, and full of purpose.

But what truly made this experience unforgettable was the one and only Miss Rabia, the CEO of Pak Achievers.

She didn't just organize a competition, she led a vision. Her energy, clarity, and the way she explained every detail so patiently made us feel not like participants, but like family.

And above all, her attitude, so humble, motivating, and full of light. It made me believe more in the power of youth and the beauty of collective growth.

I'm genuinely honored to be part of the first 30 beautiful souls who had the privilege to experience the very first season.

It's a moment that will always stay close to my heart. Years later, when people talk about how it all started, our names will be part of that legacy and that gives me chills.

To the youth of Pakistan ✨:

If you get a chance, be a part of something meaningful. Be a Pak Achiever. Be a Champion. Surround yourself with people like Miss Rabia, who uplift you, guide you, and show you how far passion can take you.

Pak Achievers ✨



Mohsin Arshad is with Pak Achievers.

30 July at 21:53 · 1

السلام علیکم! آج میں اپنے دل کی بات شیئر کرنا چاہتا ہوں۔ Certified Skill Achievers – سیزن 1 میرے لیے صرف ایک مقابلہ نہیں بلکہ ایک مکمل سیکھنے اور نکلنے کا سفر تھا۔ اس پلیٹ فارم نے مجھے نہ صرف اپنی صلاحیتوں کو بھانپنے کا موقع دیا بلکہ میرے اندر خود اعتمادی، اظہار رائے، ٹیم ورک اور سب سے بڑھ کر اپنے خوابوں پر یقین کرنا سکھایا۔ مجھے یہاں پاکستان بھر کے باصلاحیت نوجوانوں سے سیکھنے کا موقع ملا۔ ہر اسکوئر، ہر جگہ، ہر مہینے اور ہر شرمکے میرے دل پر اثر چھوڑا۔

کی بورڈ ٹیم کا تہہ دل سے شکریہ جنہوں نے اپنے حوصلوں اور انداز میں ہر کامیابی کو سراہا اور Pak Achievers ہمیں ایک ایسا پلیٹ فارم دیا جہاں ہمیں اہمیت دی گئی، عزت دی گئی، اور سیکھنے کا موقع ملا۔

یہ کتاب اور سیزن ہمیشہ میرے لیے ایک یادگار تجربہ رہے گا۔ اگر آپ کو کبھی موقع ملے، تو ضرور سیزن 2 کا حصہ بنیں۔ یقین کریں، یہ صرف مقابلہ نہیں بلکہ ایک بدلاؤ ہے۔



Sumiya is with Pak Achievers.

30 July at 21:58 · 1

"I'm truly humbled and grateful to have been recognized by Pak Achievers! Their platform has provided me with an incredible opportunity to showcase my skills, connect with talented individuals, and learn from industry experts. The support and guidance I've received from the Pak Achievers team have been invaluable, and I'm thrilled to be part of this community. Their dedication to empowering individuals and promoting excellence is inspiring, and I'm honored to be associated with them. Thank you, Pak Achievers, for believing in me and providing a platform for me to grow and shine!"

Regards: Sumiya Ghouri

(PRIDE OF HASILPUR)

#sumiyasaleemghouri

#prideofhasilpur

#pakachievers



Noma Tariq

31 July at 23:51 · 1

Being part of the Certified Skill Achievers by Pak Achievers was a truly empowering experience. Competing alongside talented youth from across Pakistan reminded me of the incredible potential our generation holds.

Big thanks to Rabia Saboor for building a platform that celebrates skill, creativity and for her constant support and inspiration.

This was more than competition for me. I learned the power of persistence and sharing knowledge with authenticity.

To all the passionate youth out there:

Start now. Keep learning, keep building. Your skills can shape your future and make Pakistan stronger.

Let this be your reminder: Hard work gets noticed and it definitely pays off.

#pakachievers #nomatariq #gratitudepost



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Certificates for the Certified Skill Achievers – Season 1 competition, powered by Pak Achievers, were proudly sponsored by **Alkhidmat Foundation Pakistan**. Judges, winners, and the host received their **certificates delivered to their home address**, while participants were awarded in digital format. A heartfelt **thank you to Alkhidmat Foundation** for their generous support in recognizing talent and achievement.



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